



Drive one.

FORD – Committed To The Environment

Ford Motor Company cares about the environment. Our goal is to create a cleaner, healthier future for our children and their children. That's why we strive to:

- Conserve energy and resources
- Build more fuel-efficient, cleaner-burning vehicles
- Operate more environmentally responsible manufacturing plants
- Implement more effective recycling efforts

Ford Motor Company is committed to reducing greenhouse gas emissions and improving fuel efficiency. We are working to reduce our carbon footprint and improve the environmental performance of our vehicles and manufacturing processes.

For more information on Ford's environmental commitments, visit www.ford.com/environment.

Partner Recognition X-Plan Vehicle Pricing

EXCLUSIVE PRICING

Your Partner Recognition X-Plan price is established before you visit the dealership so you don't have to negotiate.

EXCEPTIONALLY SIMPLE

Your Partner Recognition X-Plan price is clearly marked on the vehicle invoice. Just ask your dealer to show you.

GREAT VALUE

To thank valued Partners like you, these exclusive savings are available in addition to most other publicly offered programs.¹

¹ See selling dealer for details.

Your Partner Code:

UDMCY

To obtain a PIN, log on to
www.fordpartner.com



Ford Partner
X-Plan Recognition
Vehicle Pricing

THE PRIVILEGE OF PARTNERSHIP
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

X-PLAN
PRICING
+ CUSTOMER
INCENTIVES
= GREAT SAVINGS



2012 FORD FOCUS

Ford Motor Company's success is largely the result of our special relationship with our Partner organizations. In appreciation, the **X-Plan Partner Recognition program** offers you exclusive savings on eligible Ford and Lincoln vehicles. See www.fordpartner.com for a complete list of eligible vehicles.

We Value Our Partners

The Benefits Of X-Plan Pricing

- **Exclusive savings** – X-Plan pricing is available only to Partner company employees and their household members
- **You pay one low price** – no negotiating needed
- **Significant savings** – get X-Plan savings in addition to most other publicly offered programs¹
- **Exceptionally easy to use** – clear, simple procedures and identification requirements



Drive quality.



Drive green.



Drive safe.



Drive smart.

How To Participate

Follow These Simple Steps To X-Plan Savings

- 1 Obtain your organization's Partner Code (if it's not on the back of this card, see your company's program administrator)
- 2 Visit www.fordpartner.com
- 3 Enter your Partner Code; the last four digits of your Social Security (or Social Insurance) Number; and your name, address, city, state (or province) and ZIP (or postal) code to generate your Personal Identification Number (PIN)
- 4 Visit a participating dealer, identify yourself as an X-Plan Partner Recognition participant, and provide the last four digits of your Social Security (or Social Insurance) Number and your Personal Identification Number (PIN) to confirm eligibility
- 5 Provide proof of employment or organization membership (I.D. card, pay stub, W-2 [or T4] form or health care card)
- 6 Select an X-Plan eligible vehicle and ask for a copy of the invoice to confirm X-Plan pricing

Additional Details

Partner Recognition Program Guidelines

- Partner Recognition pricing is available in addition to most other publicly offered programs¹
- Active organization members, employees, retirees and members of their households² are entitled to purchase or lease two new vehicles per year through Partner Recognition (used vehicles are ineligible)
- Dealer demonstration vehicles are available at new vehicle X-Plan pricing
- Vehicles may be registered or titled in the name of a business (using federal tax ID number)
- Trade-in allowances must be negotiated with the dealer
- Lease/Financing may be obtained at the customer's discretion from any source

¹ See selling dealer for details.

² Driver's licenses are required for proof of residency.

Special Savings, Vehicle Info And A Dealer Locator – Available At www.fordpartner.com

Everything you need to save on a new X-Plan eligible Ford or Lincoln vehicle awaits you at www.fordpartner.com.

- Vehicle information – click the brand logos to visit Ford or Lincoln brand vehicle sites
- In-stock pricing and special offer information

- Locate a dealer in your area
- Partner Recognition Program process, rules and frequently asked questions